Leon Han

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Experience

Product Designer | Thatch
Jun 2024 – Present, Toronto ON (Remote)

First design engineering hire doing everything design related – design system, customer products from 0 to 1, internal tools, sales and marking collateral, branding, support material for enterprise customers, and defining design engineering culture and cross functional collaboration from scratch.

Founding Product Designer | With Coverage
Oct 2023 – Mar 2024, Toronto ON (Remote)

Designing an all-in-one insurance experience for consumer brands, creating product marketing materials **generating $150K in ARR**, while designing the dashboard experience to find optimal coverage for customers and build trust.

Product Design Intern | Mercury
May 2023 – Aug 2023, San Francisco CA

Helped 25K+ founders predict their yield on investments totaling $X00M+ in Mercury Treasury by designing a Yield Estimator, fostering trust and retention.

Product Manager Intern | Nearside
Jan 2022 – Apr 2022, Toronto ON (Remote)

Drove ideation and execution of Instant Debit Card Deposits from 0 to 1, creating $165K+ in deposits within the first two weeks of launch.

Product Design Intern | Nearside
May 2021 – Aug 2021, Toronto ON (Remote)

Drove ideation and execution of Instant Debit Card Deposits from 0 to 1, creating $165K+ in deposits within the first two weeks of launch

Community

Sponsorship Director | Hack the North
Feb 2022 – Oct 2023, Waterloo ON

Led a team of 7 to raise $1M+ and partner with 85+ sponsors, funding the event for 3K+ attendees in 2 years and establishing new relationships with leading organizations like YCombinator, Stripe, 8VC, and Rewriting the Code.

Education

University of Waterloo

Bachelor of Applied Science, Systems Design Engineering

Relevant Coursework

Human Factors Engineering, Quantitative User Research, Cognitive Ergonomics, Needs Analysis & Prototyping

Awards

Design Finalist (top 3%)
Kleiner Perkins Fellowship 2023

3rd Place (out of 900+)
Activision + Adobe Design Jam

3rd Place (out of 30+)
Wealthsimple Case Competition

Skills

Tools

Figma, Zeplin, Mode, Excel, Amplitude, Jira, Mixpanel

Product & Design

Systems thinking, data analysis, selling, product strategy, user empathy, user research, design systems, market research

Development

HTML, CSS, JavaScript, Ruby, Next.js, React, SQL